

# Relevant Movement

## LEADERSHIP COACHING PROGRAM

L.E.A.D. - LEADERSHIP EFFECTIVENESS, AWARENESS, AND DEVELOPMENT

Effective leaders have great opportunity to impact to the bottom line. Are you an effective leader? What does an effective leader look like? How can you use the unique strengths you were born with to become an effective leader? The Relevant Movement L.E.A.D. leadership coaching program directs you to become intensely aware of and fully utilize your strengths wrapped in your distinctive communication style to become an effective leader of impact.



The Relevant Movement, L.E.A.D. leadership coaching program, has created a **blueprint** for leaders to evaluate their personal leadership position.

This leadership development program does more than offer you another view of yourself or others on your team. L.E.A.D. provides several views from which you can gain great awareness to better understand yourself, to view others from several perspectives, to broaden your appreciation of others, to enhance cooperation with others. This is accomplished by combining the results of three assessment tools with one-to-one individual coaching. Learning is furthered strengthened after completion of the coaching by establishing leadership communities. As steel sharpens steel, so too do effective leaders. When they are in community, on a regular basis, they form strong bonds and strengthen each other. Leadership in Community becomes the champion for effective leadership in your organization.

What's different about this program?

The success of the L.E.A.D. program is threefold:

Kaleidoscope Vision - The Assessment Composite.

The mixing of 3 assessments provides a fuller picture of who the participant is as a leader today, and of tomorrow's potential.

Capacity Coaching - The Awareness Generator.

We don't leave you to find your own way after a couple workshops. We take you through some deep 1:1 coaching, to hone your leadership skills

Leadership Signature - The Continued Relationship.

We stay with you for a full year, providing you resources and guidance to reinforce your leadership effectiveness.

THE FOUNDATION OF EXCELLENCE  
Epicetetus – Roman Teacher and Philosopher; 55-135 A.D.

Tentative efforts lead to tentative outcomes. Therefore, give yourself fully to your endeavors. Decide to construct your character through excellent actions and determine to pay the price of a worthy goal. The trials you encounter will introduce you to your strengths. Remain steadfast ... and one day you will build something that endures: something worthy of your potential.

## L.E.A.D. ...

is focused to consider the participant's current level of effectiveness in each of four leadership dimensions. They include; character, commitment, capacity, and capability. The assessments provide us the ability to recognize the participant's strengths, to reveal their distinctive communication style, to understand their behavioral preferences, and appreciate their values.

Through coaching we dive in to challenge, encourage, suggest and hold people accountable to take action where they feel their energy would be best spent to enhance a particular dimension of their leadership portfolio. Perhaps it is realigning priorities, managing staff relationships, sorting confusion, staying the course during conflict, adjusting communication habits, acquiring a new body of knowledge.

An effective leader's abilities are a direct and crucial link to organization success. Ongoing growing and learning follows the coaching process, through the Leadership Signature platform, to continually emphasize the leader's opportunity to contribute.

**Platform:** **Kaleidoscope Vision**  
Assessment tools, reports, and meeting activities.

**Delivery:** Group meeting, one half-day.

**Platform:** **Capacity Coaching**  
Individual guided coaching process.

**Delivery:** Six confidential, one-to-one tele-coaching meetings.

**Platform:** **Leadership Signature**  
Interactive, online activities to reinforce learning and build the Leadership in Community structure.

**Delivery:** One group meeting, plus weekly, monthly, quarterly online contact.

*"You can't build a reputation on what you are **going** to do." Henry Ford*

Are you ready to engage your complete potential and commit to becoming a leader who affects lives in extraordinary ways?

Contact us for more information; 952-746-9509.